

Message Text

UNCLASSIFIED

PAGE 01 LONDON 08533 240030Z

ACTION EB-07

INFO OCT-01 EUR-12 EA-09 ISO-00 FEA-01 AGRE-00 CEA-01

CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05

L-03 LAB-04 NSAE-00 NSC-05 PA-02 EPG-02 AID-05

SS-15 STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02

OMB-01 /106 W

-----240036Z 014244 /73

R 231826Z MAY 77

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 0000

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

AMEMBASSY TOKYO

USMISSION EC BRUSSELS

UNCLAS LONDON 8533

PASS ALSO STR

E.O. 11652: N/A

TAGS: ETRD, UK, USA, JA

SUBJECT: LITTLE BRITISH REACTION TO U.S. JAPANESE OMA ON COLOR

TELEVISION SETS

REF: STATE 117068

TO OUR KNOWLEDGE THE ONLY PRESS REACTION TO THE U.S.-JAPANESE
OMA ON COLOR TELEVISION RECEIVERS HAS COME IN A MAY 23
FINANCIAL TIMES ARTICLE BY DAVID BELL IN WASHINGTON WHICH
HEADLINED AMBASSADOR STRAUSS' STATEMENT THAT THE INTERNATIONAL
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TELEVISION INDUSTRY HAS SEEN "SOME OF THE MOST ABUSIVE PRACTICES
IN WORLD TRADE." ACCORDING TO THE BRIEF ARTICLE, STRAUSS
ALSO STRESSED THAT THE CARTER ADMINISTRATION HAD AGAIN AVOIDED
PROTECTIONISM BUT HE DID "ADMIT THAT THE OMA WAS A RESTRAINT
OF TRADE." SAYING THE OMA WAS THE VERY LEAST THAT COULD BE
DONE GIVEN U.S. PRESSURES FOR PROTECTIONISM, STRAUSS REPORTEDLY
CHARACTERIZED THE AGREEMENT AS "MEDICINE" WHICH WOULD KEEP

THINGS FROM GETTING WORSE LATER ON. STRAUSS IS REPORTED TO HAVE
UNDERLINED THE URGENT NEED FOR FRESH PROGRESS IN THE MULILATERAL
TRADE NEGOTIATIONS AND SAID THAT HE WOULD VISIT A NUMBER OF
EUROPEAN CAPITALS THIS YEAR TO GET THE TAL TALKS LATER,
"PROBABLY EARLY IN 1978."MILLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, TELEVISION, TRADE AGREEMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 23-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LONDON08533
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770184-0072
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770529/aaaaaynu.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9dbdbf8b-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 117068
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 23-Mar-2005 12:00:00 am
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Review Exemptions: n/a
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Review Release Date: n/a
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